

On-Demand Integration and API Service

MiDataView

Discover MiDataView On-Demand Integration and API Services for Customized Experience

The Business Problem

MiDataView understands that we are an important part of an overall sales and marketing ecosystem and need to seamlessly integrate with other systems. MiDataView SMART platform supports integration with numerous CRM systems, marketing platforms, campaign management tools and other legacy systems.

On-Demand Integration and API Service

We leverage MiConnect to create connectors for integrations and are able to accomplish economically and within weeks not months. MiConnect is a comprehensive framework that effectively integrates with numerous CRM systems, marketing platforms, campaign management tools and other legacy systems. Its secure APIs and pre-built connectors make it easy to seamlessly integrate to your marketing, CRM and other legacy systems as well as other back-office applications and data in order to add value to your organizational existing data, to improve quality and reduce prospecting time. This also allows organisations to leverage existing IT investments and improve sales pipeline.

MiConnect helps increase efficiency and effectiveness. Data entry time can be lowered and accuracy increased through alignment with your CRM data and in-house applications. Perhaps most importantly, all the data and insights are available for quick access directly from the CRM system, keeping Sales as informed as possible about the accounts that are driving their opportunities. Let us help you make the most of your CRM investment by increasing ease-of-use and improving the information available in your CRM by connecting it directly with MiDataView SMART platform.

“MiDataView Professional Services team supports customers with best-in-class strategic and prospecting services focused on achieving business goals. The MiDataView team provides rich insight and experience yielded from over a decade of diverse enterprise engagements. Our team has extensive experience working in global organisations using high impact sales and marketing strategies to ensure success.” - MiDataView

Advantages

- Ready to use APIs for Integrations to leading CRM and legacy systems
- Best in class Professional Services team to assist in every step of integration
- Ready integration with popular databases, CRMs and marketing tools
- Faster turnaround time

Note: All custom work and integration is subject to project scoping by MiDataView Professional Services.