

Target Assist

MiDataView

Reach out to Your Target SMARTLY

The Business Problem

If you've already build a list of key accounts to target or you're starting fresh, MiDataView Target Assist can help. The platform let you chose your target market based multiple criteria such as – industry, company size, region, revenue and many others. MiDataView Target Assist provides a more complete picture of your customers, prospects and markets with extensive demographic, financial, industry and social profiles for companies and contacts.

MiDataView Solution

MiDataView Target Assist helps you reach your proprospects SMARTLY by being well informed with the help of insights available on MiDataView platform.

CONTACT YOUR TARGET LEAD WITH INSIGHT

Once you've got a handle on your data, you'll be ready to explore new opportunities and reach out to new audiences. MiDataView has the global business coverage to deliver a full collection of prospects no matter how large or small, near or far they may be. With our millions of verified decision makers, you'll not only expand your target companies, you'll build your contact database as well. You'll find that having a data partner with expansive global expertise by your side gives you the best chance to reach new prospects and expand into new markets.

ENGAGE DECISION MAKERS

With MiDataView Target Assist, you can save time and minimize guesswork by accessing phone and email information for contacts of decision makers at target companies. MiDataView provides access to real-time department structure, personnel information and contact information across any given organization. With this insight, your team will have everything they need to engage and win desirable accounts.

“We are pleased and satisfied by MiDataView, ready to move a step closer to our prospects with SMART platform.”

- MiDataView Client, UAE

Advantages

- Expand your total addressable market
- Build new target prospect lists in other industries and geographies
- Push fresh contacts to fill your pipeline
- Turn your existing data into insights
- Predict your best target customers
- Dedicated Account Managers
- Ready to use APIs for Integrations to Marketing tools, leading CRM and legacy systems