

Virtual Shout Case Study

MiDataView

Virtual Shout is Sailing with MiDataView SMART Platform

The Business Problem

Virtual Shout has been facing challenges in procuring the targeted business list for their sales and marketing process. Virtual Shout was looking for a research partner to research targeted list of prospects to build a great sales pipeline for the cloud based talent management solution. In addition, they wanted the vendor partner to provide research services for different countries which were non-English speaking countries.

MiDataView Solution

MiDataView Target Research Service was the best fit for the type of problem Virtual Shout has been facing. The engagement started with couple of project for Australia and then the partnership grew to the entire global region where Virtual Shout operates. MiDataView researchers have been assisting Virtual Shout with the best leads globally.

About Virtual Shout

Virtual Shout has 3 core areas within our business that cover a variety of skills and services to help our clients get heard online and offline. Our Team covers a diverse skill set including: Online Development, Graphic Design, SEO, Branding, Communications, Marketing, Events Management, Styling, Entertainment Booking, Social Media and much more ... Our Philosophy For us, it's not just about delivering what's required, it's about going the extra mile and staying on the top ... while maintaining our core values. We are comfortable and effective working with large corporates to small entrepreneurial businesses to non-profits. Hailing from a variety of cultural, age and stage backgrounds also keeps us ahead of the rest in comprehending the nuances of every demographic. And we won't just consult and recommend then outsource - - - we'll deliver! An investment with Virtual Shout returns years' worth of services and deliverables at a price and deliverable timeline of just weeks.

“MiDataView Research Team is expert in their domain and we prefer to work with them again and again for our research.”

- Virtual Shout



Country: Australia

Industry: Marketing & Advertising

“MiDataView is the leading provider of business data through its all-in-one platform called SMART platform. MiDataView SMART Platform offers business intelligence to help organizations accelerate revenue and profitability. The platform helps you find targeted leads, build stronger pipeline and grow your customers.”